expo:QA 24

MADRID
May 28th,
29th, 30th
2024
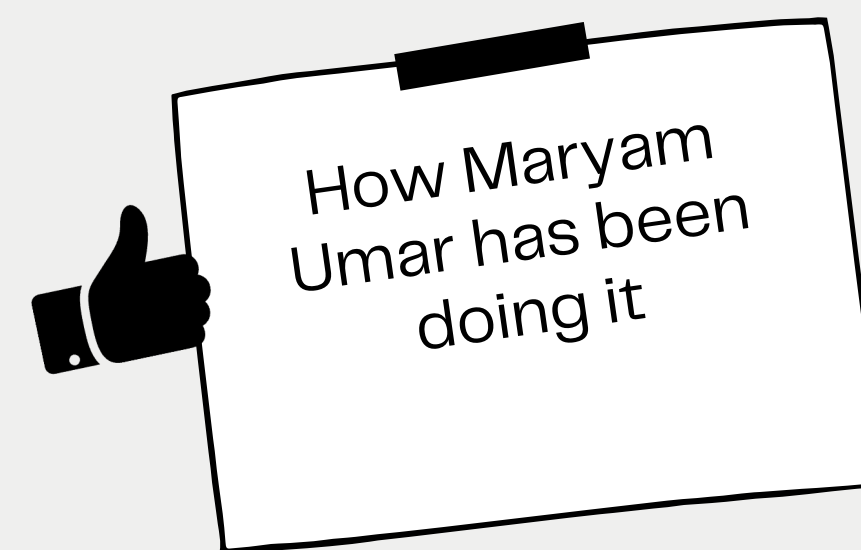
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⌕ Today's Agenda

1 What makes strategies fail?

2 Goals

3 Brainstorming

4 Themes

5 Prioritisation

6 Implementation

7 Reporting progress

8 Succeeding

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How will our session look like?

1 – Introduction 2 – What makes strategies fail?	5 mins 10 mins
3 – Goals	30 mins
4 – Brainstorming	45 mins
5 – Themes	25 mins
12:45 – 14:00 – Lunch	
6 – Prioritisation	20 mins
7– Implementation	30 mins
8 – Reporting Progress	30 mins
9 – Succeeding	20 mins

Introduction

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What makes strategies fail?

Not understanding the existing situation

Not speaking to stakeholders

Not being transparent with the team on strategy

Not sharing the strategy

Not sharing progress on strategy

Not having management on board with the strategy

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Goals

How do we know if are creating a strategy for the right problem?

We need to understand what is our goal?

Why do we need to create a Quality Strategy?

Let's try and articulate a VISION STATEMENT.

Time: 15 minutes

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Vision - Examples

Assuring Quality enables teams to drive for customer satisfaction at a sustainable pace.

Assuring quality will enable Fintech teams to build trust in their products and provide their customers with a reliable payment experience.

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Brainstorm

Interviews

What problems do our stakeholders want us to solve?

★ Conduct some brainstorming sessions

★ What questions do you want to ask?

★ Invite people from different roles in your organisation

★ Don't forget to invite people from your team. Explain the purpose of these sessions to them offline.

Brainstorming outcomes …

Lack of consistent test frameworks

Automated quality gates

Slow pipelines

Flaky tests

Measuring coverage

Slow pipelines

No engagement in retrospectives

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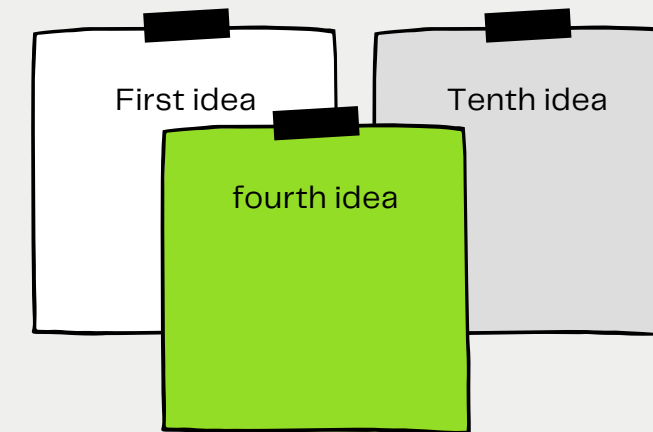
8 Succeeding

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Organising ideas

Now that we have a lot of ideas from brainstorming, let's try and bring some method to this madness.

1 Organise brainstorming outcomes

First idea

Tenth idea

fourth idea

2 Group them under a theme – similar to how you would do this in an agile team retrospective

3 Start thinking of prioritisation

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How do we know what to do first?

What do the stakeholders need?

What does good quality assurance look like?

Have we catered for changes in business needs?

Time: 10 minutes

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How do I start?

Creating strategies is easier than implementing them.

1 You cannot do it on your own. You need a group of interested individuals.

2 Create smaller teams for each prioritised item

3 Kick off meetings for each team

4 Give them an agenda to work with

Implementation tips

How do I move forward?

1

How do I find interested individuals?

Slack is your friend

Managers are your friends

Your team is your friend

2

Create smaller focus groups

Decide on a mode of communcation

Find a lead

Define a goal for the focus group

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An example template for focus groups

Lead for this Initiative:	<the person you will communicate with>
What is the problem we are trying to solve?	<how clearly do we understand the problem>
Have we solved this before?	<has the team tried to solve this before?>
Is this a problem others face?	<is this a problem other parts of the organisation face?>
Has someone else solved this problem before?	<has anyone/any team solved this problem in the organisation before?>
What is unique about this situation?	
What do we know won't work and why?	<what is the solution which won't work and why?>
What is the scope?	
What will not be covered?	
How will we measure success for this initiative?	<how do we know that this initiative is complete?>

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How does the organisation know where we are?

- Send an email?
- Send a slack message?
- Create a meeting for the whole organisation?
- I have no clue!

2022 ACCELERATE
State of DevOps Report

What to put in the report?

1 Audience & their expectations

2 Maximum value with minimum time spend

3 How do you share it?

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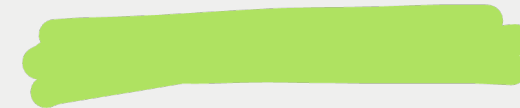**2** Goals

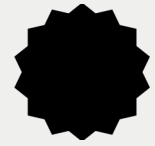**3** Brainstorming

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What does success look like for you?

That's a wrap!

Thank you for participating.